

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Pak Arab
Company	zakasons
Category	Construction & Building Materials - Pipes
Market	nationwide,international_market
Rating Updated	3rd Feb 2026

Brand Audit Summary for Pak Arab

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 84.5%

Availability : 95%

Trust : 95%

Customer Loyalty : 84.5%

Brand Messaging : 84.5%

Sustainability : 95%

Innovation : 95%



Overall Score

A+
91.50%



TRUST

Highly Trusted

A+



CUSTOMER
LOYALTY

High

A



BRAND
MESSAGING

Clear

A



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Market Leader

A+



Brand Index Analysis