Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Shanpickles
Company	Shanfoods
Category	Food & Beverages - Pickles
Market	nationwide,international_market
Rating Updated	17th Oct 2025

Brand Audit Summary for Shanpickles	
A detailed consumer survey and expert audit reveal the following insights into the brand's performance:	
Final Brand Story	
Quality Score : 95%	
Familiarity: 95%	
Affordability : 95%	
Availability : 95%	
Trust : 84.5%	
Customer Loyalty : 84.5%	
Brand Messaging : 95%	
Sustainability : 95%	
Innovation : 84.5%	

