Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



| Brand Name | Sundipmayonnaise |
|----------------|---------------------------------|
| Company | naurus |
| Category | Food & Beverages - Mayonnaise |
| Market | nationwide,international_market |
| Rating Updated | 13th Oct 2025 |

Brand Audit Summary for Sundipmayonnaise

We are one of the most innovative and energetic leading food company form Pakistan. We have been in business for the past 3 generations. Naurus is offering food products under than brand names of NAURUS, CHATKHAAR, LAZZAT, SUNDIP & AHMED KARACHI HALWA MERCHANT. The company also offers products in Private Label

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

product range includes Pickles, Desserts, Spices, Fruit Jams, Sauces, Marinades, Cooking Pastes, Chutneys, Natural Honey and over 200 different products

Quality Score: 74.5%

Familiarity: 84.5%

Affordability: 84.5%

Availability: 74.5%

Trust: 74.5%

Customer Loyalty: 74.5%

Brand Messaging: 74.5%

Sustainability: 74.5%

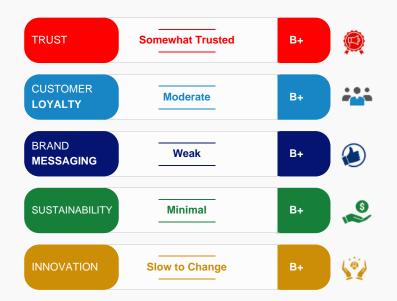












Brand Index Analysis

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