

# Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

|                |                                 |
|----------------|---------------------------------|
| Brand Name     | Americangardenrealmayonnaise    |
| Company        | americangarden                  |
| Category       | Food & Beverages - Mayonnaise   |
| Market         | nationwide,international_market |
| Rating Updated | 13th Oct 2025                   |

## Brand Audit Summary for Americangardenrealmayonnaise

Our mayonnaise is a perfect ingredient for a classic chicken mayo sandwich or condiment for grilled burgers at a backyard BBQ party.

American Garden Real Mayonnaise Original is versatile and can be used for a wide range of foods, use it as a sauce to dip your fries and vegetables, spread on a sandwich, or add as a dressing to a salad.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

### Final Brand Story

American Garden Real Mayonnaise Original is crafted using our authentic American recipe, to deliver a delicious classic mayonnaise flavor.

**Quality Score : 84.5%**

**Familiarity : 95%**

**Affordability : 84.5%**

**Availability : 95%**

**Trust : 84.5%**

**Customer Loyalty : 74.5%**

**Brand Messaging : 74.5%**

**Sustainability : 84.5%**



**A**  
84.61%



**TRUST**

**Trusted**

**A**



**CUSTOMER LOYALTY**

**Moderate**

**B+**



**BRAND MESSAGING**

**Weak**

**B+**



**SUSTAINABILITY**

**Basic Steps**

**A**



**INNOVATION**

**Innovative**

**A**



## Brand Index Analysis

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**Innovation : 84.5%**