

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Americangardenrealmayonnaise
Company	americangarden
Category	Food & Beverages - Mayonnaise
Market	nationwide,international_market
Rating Updated	13th Oct 2025

Brand Audit Summary for Americangardenrealmayonnaise

Our mayonnaise is a perfect ingredient for a classic chicken mayo sandwich or condiment for grilled burgers at a backyard BBQ party.

American Garden Real Mayonnaise Original is versatile and can be used for a wide range of foods, use it as a sauce to dip your fries and vegetables, spread on a sandwich, or add as a dressing to a salad.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

American Garden Real Mayonnaise Original is crafted using our authentic American recipe, to deliver a delicious classic mayonnaise flavor.

Quality Score : 84.5%

Familiarity : 95%

Affordability : 84.5%

Availability : 95%

Trust : 84.5%

Customer Loyalty : 74.5%

Brand Messaging : 74.5%

Sustainability : 84.5%



Overall Score

A

84.61%



TRUST

Trusted

A



CUSTOMER LOYALTY

Moderate

B+



BRAND MESSAGING

Weak

B+



SUSTAINABILITY

Basic Steps

A



INNOVATION

Innovative

A



Brand Index Analysis

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Innovation : 84.5%