Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



| Brand Name | Hellmannmayonnaise |
|----------------|---------------------------------|
| Company | Unilever.pk |
| Category | Food & Beverages - Mayonnaise |
| Market | nationwide,international_market |
| Rating Updated | 13th Oct 2025 |

Brand Audit Summary for Hellmannmayonnaise

Hellmaan is an international brand established over 100 years ago.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Established over 100 years ago, we are one of the world's largest consumer goods companies. We are known for our great brands and our belief that doing business the right way drives loyalty.

Quality Score: 95%

Familiarity: 95%

Affordability: 74.5%

Availability: 95%

Trust: 95%

Customer Loyalty: 95%

Brand Messaging: 95%

Sustainability: 95%

Innovation: 84.5%













Brand Index Analysis

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