## **Brand Spotlight: Insights and Ratings**

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Smartmayonnaise
Company	Agro Processor and Atmospheric Gases
Category	Food & Beverages - Mayonnaise
Market	nationwide
Rating Updated	13th Oct 2025

### Brand Audit Summary for Smartmayonnaise

A family concern established by 3 brothers who migrated to Pakistan in 1947, gifting their new homeland an entrepreneurial spirit and a commitment to excellence; APAG is the result of determination, dedication and vision. with its new brands such as smart mayonnaise and sauces

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

#### **Final Brand Story**

Agro Processors & Atmospheric Gases Ltd. (APAG) has been sharing the joys of health and happiness with you since 1981.

Quality Score: 84.5%

Familiarity: 84.5%

Affordability: 84.5%

Availability: 95%

Trust: 84.5%

Customer Loyalty: 84.5%

**Brand Messaging: 95%** 

Sustainability: 95%

Innovation: 84.5%

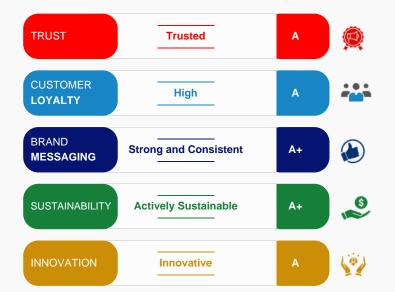












## **Brand Index Analysis**

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