

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Smartmayonnaise
Company	Agro Processor and Atmospheric Gases
Category	Food & Beverages - Mayonnaise
Market	nationwide
Rating Updated	13th Oct 2025

Brand Audit Summary for Smartmayonnaise

A family concern established by 3 brothers who migrated to Pakistan in 1947, gifting their new homeland an entrepreneurial spirit and a commitment to excellence; APAG is the result of determination, dedication and vision. with its new brands such as smart mayonnaise and sauces

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Agro Processors & Atmospheric Gases Ltd. (APAG) has been sharing the joys of health and happiness with you since 1981.

Quality Score : 84.5%

Familiarity : 84.5%

Affordability : 84.5%

Availability : 95%

Trust : 84.5%

Customer Loyalty : 84.5%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 84.5%



Overall
Score

A
88.00%



TRUST

Trusted

A



CUSTOMER
LOYALTY

High

A



BRAND
MESSAGING

Strong and Consistent

A+



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Innovative

A



Brand Index Analysis

Agro Processors & Atmospheric Gases Ltd. (APAG) has been sharing the joys of health and happiness with you since 1981.

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Smartmayonnaise
Company	Agro Processor and Atmospheric Gases
Category	Food & Beverages - Mayonnaise
Market	nationwide
Rating Updated	13th Oct 2025