

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Renneemayonnaise
Company	renneefoods
Category	Food & Beverages - Mayonnaise
Market	nationwide
Rating Updated	13th Oct 2025

Brand Audit Summary for Renneemayonnaise

Rennee unveiled an innovative line of new recipes and sauces, tapping into health-conscious and diverse culinary preferences. This extension not only reinforced the brand’s commitment to quality but also showcased its adaptability to changing consumer needs.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Established in 1982, Al Amin food is established as a ready to eat sauces and chutney brand, elevated to the heights with introduction of its Rennee brand.

Quality Score : 74.5%

Familiarity : 84.5%

Affordability : 84.5%

Availability : 84.5%

Trust : 84.5%

Customer Loyalty : 74.5%

Brand Messaging : 84.5%

Sustainability : 84.5%

Innovation : 84.5%



Overall Score

A

82.28%



TRUST

Trusted

A



CUSTOMER
LOYALTY

Moderate

B+



BRAND
MESSAGING

Clear

A



SUSTAINABILITY

Basic Steps

A



INNOVATION

Innovative

A



Brand Index Analysis

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