

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	LifestyleSateensoft
Company	Sateensoft
Category	Personal Care & Services - Tissue
Market	nationwide
Rating Updated	9th Sep 2025

Brand Audit Summary for LifestyleSateensoft

High quality

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Good tissue brand

Quality Score : 74.5%

Familiarity : 74.5%

Affordability : 84.5%

Availability : 84.5%

Trust : 84.5%

Customer Loyalty : 74.5%

Brand Messaging : 84.5%

Sustainability : 95%

Innovation : 84.5%



Overall Score

A

82.33%



TRUST

Trusted

A



CUSTOMER
LOYALTY

Moderate

B+



BRAND
MESSAGING

Clear

A



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Innovative

A



Brand Index Analysis

Premium Tissues