Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Hankies
Company	Hankies & Freedom
Category	Personal Care & Services - Tissue
Market	nationwide
Rating Updated	8th Sep 2025

Brand Audit Summary for Hankies

widely known brand in terms of marketing and affordability

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story
one of the popular brands of tissue sector

Quality Score : 95%

Familiarity : 84.5%

Affordability : 84.5%

Availability : 95%

Trust : 84.5%

Customer Loyalty : 95%

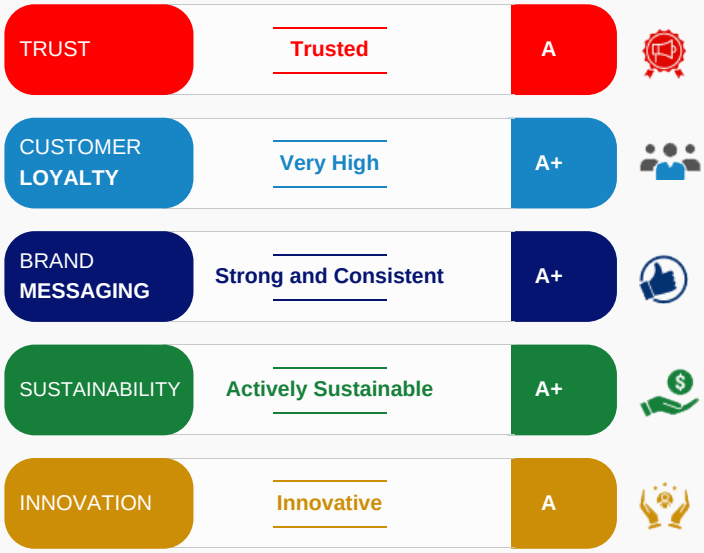
Brand Messaging : 95%

Sustainability : 95%

Innovation : 84.5%

Overall Score **A+** 90.33%





Brand Index Analysis

It is among the top brands of pakistan with market share up to 30%

Credit: This Report is auto generaated by brandsindex.org