Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Faytissue
Company	convertersinternational
Category	Personal Care & Services - Tissue
Market	nationwide
Rating Updated	8th Sep 2025

Brand Audit Summary for Faytissue

Started as a small company back few decades ago, now is considered as a big brand in personal care category, with multiple product range as per customer needs

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story
One of the top and famous brands of pakistan in tissue category

Quality Score : 95%

Familiarity : 95%

Affordability : 95%

Availability : 95%

Trust : 84.5%

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%

Overall Score **A+** 93.83%



TRUST	Trusted	A
CUSTOMER LOYALTY	Very High	A+
BRAND MESSAGING	Strong and Consistent	A+
SUSTAINABILITY	Actively Sustainable	A+
INNOVATION	Market Leader	A+

Brand Index Analysis

In my opinion, it is considered as a market leader with market share up to 50%

Credit: This Report is auto generaated by brandsindex.org