

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



| | |
|----------------|--------------------------|
| Brand Name | Bread and Beyond |
| Company | Ata Bakery Solution |
| Category | Food & Beverages - Bread |
| Market | nationwide |
| Rating Updated | 22nd Aug 2025 |

Brand Audit Summary for Bread and Beyond

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%

Familiarity : 74.5%

Affordability : 84.5%

Availability : 64.5%

Trust : 74.5%

Customer Loyalty : 74.5%

Brand Messaging : 74.5%

Sustainability : 74.5%

Innovation : 84.5%



Overall
Score

B+

76.72%



TRUST

Somewhat Trusted

B+



**CUSTOMER
LOYALTY**

Moderate

B+



**BRAND
MESSAGING**

Weak

B+



SUSTAINABILITY

Minimal

B+



INNOVATION

Innovative

A



Brand Index Analysis