Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Kausar Masala
Company	Kausar Spices Pvt Ltd
Category	Food & Beverages - Recipe & Spices
Market	nationwide,international_market
Rating Updated	8th Nov 2025

Brand Audit Summary for Kausar Masala

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 74.5%

Familiarity : 74.5%

Affordability : 74.5%

Availability : 84.5%

Trust : 74.5%

Customer Loyalty : 74.5%

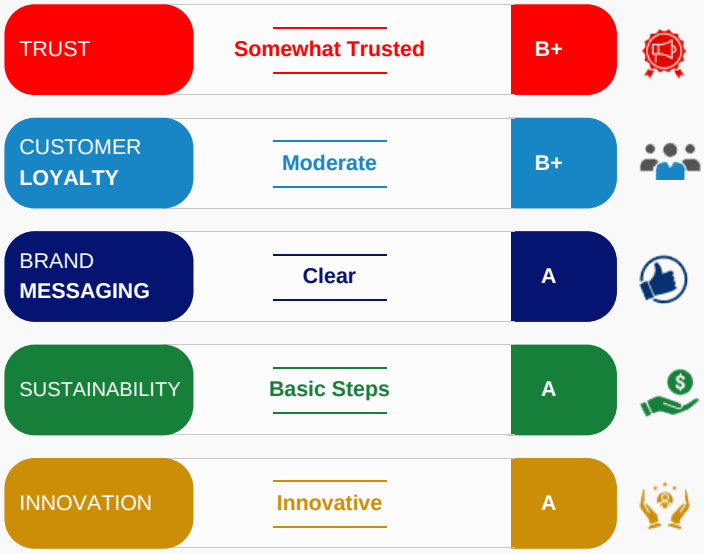
Brand Messaging : 84.5%

Sustainability : 84.5%

Innovation : 84.5%

Overall Score **B+** 78.94%





Brand Index Analysis

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