Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Naseem Masala
Company	Naseem Food Industries
Category	Food & Beverages - Recipe & Spices
Market	nationwide
Rating Updated	8th Nov 2025

Brand Audit Summary for Naseem Masala

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%

Familiarity : 74.5%

Affordability : 84.5%

Availability : 74.5%

Trust : 74.5%

Customer Loyalty : 84.5%

Brand Messaging : 84.5%

Sustainability : 84.5%

Innovation : 84.5%

Overall Score **A** 81.17%



TRUST	Somewhat Trusted	B+
CUSTOMER LOYALTY	High	A
BRAND MESSAGING	Clear	A
SUSTAINABILITY	Basic Steps	A
INNOVATION	Innovative	A

Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org