Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Naseem Masala
Company	Naseem Food Industries
Category	Food & Beverages - Recipe & Spices
Market	nationwide
Rating Updated	4th Aug 2025

Brand Audit Summary for Naseem Masala

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5% Use Good Quality Raw Material

Familiarity: 74.5%

Not as much popular as other brands

Affordability: 84.5%

Prices are market competitive

Availability: 84.5%

Available on Online stores

Trust : 74.5%

Due to low awareness and availability

Customer Loyalty: 74.5%

Due to Non available

Brand Messaging: 74.5%

Not as much promotion

Sustainability: 84.5%

Innovation: 74.5%

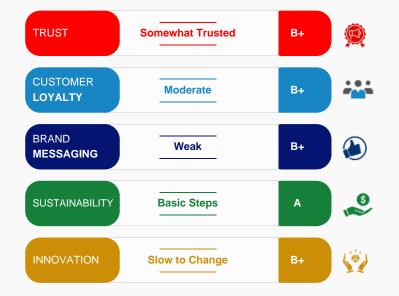












Brand Index Analysis