

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Malka Spices
Company	Malka Foods Pvt Ltd
Category	Food & Beverages - Recipe & Spices
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Malka Spices

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%

A good quality as per google

Familiarity : 84.5%

Majorly available internationally

Affordability : 84.5%

Prices are market competitive

Availability : 74.5%

Because of high export and low availability in local market

Trust : 95%

Customer Loyalty : 84.5%

It has a mix customers due to its limited availability

Brand Messaging : 74.5%

Sustainability : 95%

Innovation : 84.5%



Overall
Score

A

84.61%



TRUST

Highly Trusted

A+



CUSTOMER
LOYALTY

High

A



BRAND
MESSAGING

Weak

B+



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Innovative

A



Brand Index Analysis