

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Laziza
Company	convenience Food Industries Pvt Ltd
Category	Food & Beverages - Recipe & Spices
Market	nationwide
Rating Updated	8th Nov 2025

Brand Audit Summary for Laziza

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 84.5%

Availability : 95%

Trust : 95%

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 84.5%

Innovation : 95%



Overall Score

A+
92.67%



TRUST	Highly Trusted	A+	
CUSTOMER LOYALTY	Very High	A+	
BRAND MESSAGING	Strong and Consistent	A+	
SUSTAINABILITY	Basic Steps	A	
INNOVATION	Market Leader	A+	

Brand Index Analysis