

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



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|----------------|------------------------------------|
| Brand Name | Mehran Spices |
| Company | Mehran Food |
| Category | Food & Beverages - Recipe & Spices |
| Market | nationwide,international_market |
| Rating Updated | 8th Nov 2025 |

Brand Audit Summary for Mehran Spices

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

- Final Brand Story
- Quality Score : 95%
- Familiarity : 95%
- Affordability : 84.5%
- Availability : 84.5%
- Trust : 84.5%
- Customer Loyalty : 95%
- Brand Messaging : 84.5%
- Sustainability : 84.5%
- Innovation : 84.5%



Overall Score

A

88.00%



| | | | |
|------------------|-------------|----|--|
| TRUST | Trusted | A | |
| CUSTOMER LOYALTY | Very High | A+ | |
| BRAND MESSAGING | Clear | A | |
| SUSTAINABILITY | Basic Steps | A | |
| INNOVATION | Innovative | A | |

Brand Index Analysis