

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



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|----------------|------------------------------------|
| Brand Name | National Masala |
| Company | National Food |
| Category | Food & Beverages - Recipe & Spices |
| Market | nationwide |
| Rating Updated | 8th Nov 2025 |

Brand Audit Summary for National Masala

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

- Final Brand Story
- Quality Score : 95%
- Familiarity : 95%
- Affordability : 95%
- Availability : 95%
- Trust : 95%
- Customer Loyalty : 95%
- Brand Messaging : 95%
- Sustainability : 95%
- Innovation : 95%



Overall Score

A+
95.00%



| | | | |
|------------------|-----------------------|----|--|
| TRUST | Highly Trusted | A+ | |
| CUSTOMER LOYALTY | Very High | A+ | |
| BRAND MESSAGING | Strong and Consistent | A+ | |
| SUSTAINABILITY | Actively Sustainable | A+ | |
| INNOVATION | Market Leader | A+ | |

Brand Index Analysis