Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Shan Masala
Company	Shanfoods
Category	Food & Beverages - Recipe & Spices
Market	nationwide
Rating Updated	8th Nov 2025

Brand Audit Summary for Shan Masala

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 95%

Availability : 95%

Trust : 84.5%

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%

Overall Score **A+** 93.83%



TRUST	Trusted	A
CUSTOMER LOYALTY	Very High	A+
BRAND MESSAGING	Strong and Consistent	A+
SUSTAINABILITY	Actively Sustainable	A+
INNOVATION	Market Leader	A+

Brand Index Analysis

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