

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Haleeb Milk
Company	Haleeb Foods Limited
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Haleeb Milk

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Rich cream thick milk

Familiarity : 95%

One of the oldest milk brands of Pakistan

Affordability : 84.5%

Prices are market competitive

Availability : 95%

Widely available through out the country

Trust : 95%

Highly trusted brand

Customer Loyalty : 95%

Due to consistent taste and thick texture

Brand Messaging : 95%

Sustainability : 95%

One of the oldest and sustainable brand of country

Innovation : 95%



Overall
Score

A+

93.83%



TRUST

Highly Trusted

A+



CUSTOMER
LOYALTY

Very High

A+



BRAND
MESSAGING

Strong and Consistent

A+



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Market Leader

A+



Brand Index Analysis