Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Good Milk
Company	Shakarganj Food Products Pvt Ltd
Category	Food & Beverages - Milk
Market	nationwide
Rating Updated	4th Aug 2025

Brand Audit Summary for Good Milk

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%
as per customer reviews on google

Familiarity : 74.5%
Not available in all cities of Pakistan

Affordability : 84.5%
Prices are market competitive

Availability : 64.5%

Trust : 74.5%
Due to non availability

Customer Loyalty : 74.5%

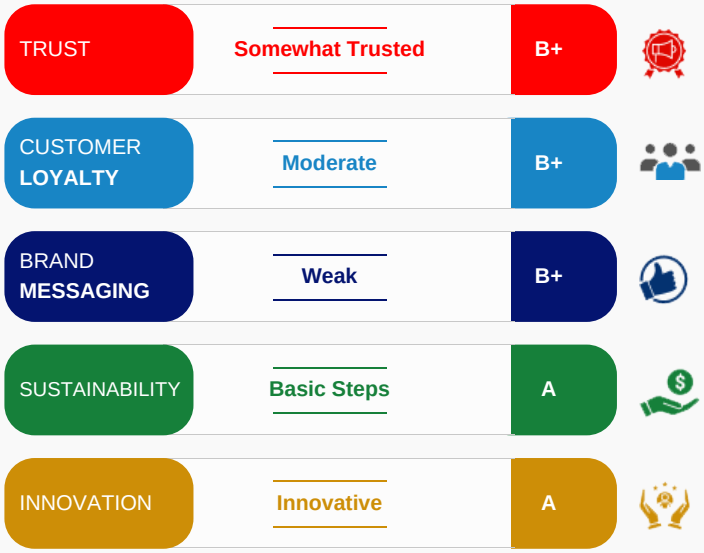
Brand Messaging : 74.5%

Sustainability : 84.5%

Innovation : 84.5%

Overall Score **B+** 77.83%





Brand Index Analysis

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