## **Brand Spotlight: Insights and Ratings**

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Good Milk
Company	Shakarganj Food Products Pvt Ltd
Category	Food & Beverages - Milk
Market	nationwide
Rating Updated	4th Aug 2025

## **Brand Audit Summary for Good Milk**

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

**Final Brand Story** 

Quality Score: 84.5%

as per customer reviews on google

Familiarity: 74.5%

Not available in all cities of Pakistan

Affordability: 84.5%

Prices are market competitive

Availability: 64.5%

Trust: 74.5%

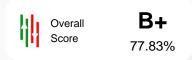
Due to non availability

Customer Loyalty: 74.5%

Brand Messaging: 74.5%

Sustainability: 84.5%

Innovation: 84.5%

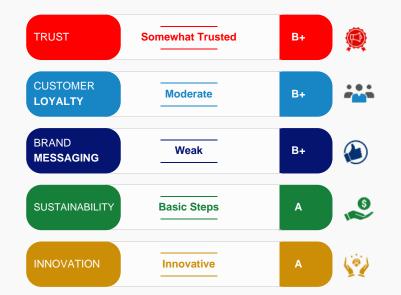












## **Brand Index Analysis**