Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Milk Pak
Company	Nestle Pakistan
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Milk Pak

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
27 tests are conducted before market supply

Familiarity : 95%
One of the well known brands of pakistan

Affordability : 74.5%
Prices are little high as compared to other brands

Availability : 95%
Easily available in whole country

Trust : 95%
One of the most trusted milk brands in country

Customer Loyalty : 95%
Due to its unique taste

Brand Messaging : 95%
Very strong messaging delivery

Sustainability : 95%

Innovation : 95%
One of the most selling brands of Pakistan, acquiring 50% of market as per VIS survey

Overall Score **A+** 92.72%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org