Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Fiz up
Company	Mezan Beverages
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	nationwide
Rating Updated	31st Oct 2025

Brand Audit Summary for Fiz up		
A detailed consumer survey and expert audit reveal the following insights into the brand's performance:		
Final Brand Story		
Quality Score : 95%		
Familiarity : 95%		
Affordability: 84.5%		
Availability: 84.5%		
Trust : 84.5%		
Customer Loyalty : 74.5%		
Brand Messaging : 84.5%		
Sustainability : 95%		
Innovation : 95%		



Brand Index Analysis