Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Cola Next
Company	Mezan Beverages
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	nationwide
Rating Updated	31st Oct 2025

Brand Audit Summary for Cola Next A detailed consumer survey and expert audit reveal the following insights into the brand's performance:		
Quality \$	Score : 95%	
Familiar	ity : 95%	
Affordat	oility : 95%	
Availabi	lity : 95%	
Trust : 8	4.5%	
Custome	er Loyalty : 74.5%	
Brand M	essaging : 95%	
Sustaina	ability: 95%	
Innovati	on : 95%	

