Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Mountain Dew
Company	Pakistan Beverages Pvt Ltd
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	nationwide
Rating Updated	31st Oct 2025

Brand Audit Summary for Mountain Dew

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 84.5%

Affordability : 95%

Availability : 95%

Trust : 84.5%

Customer Loyalty : 74.5%

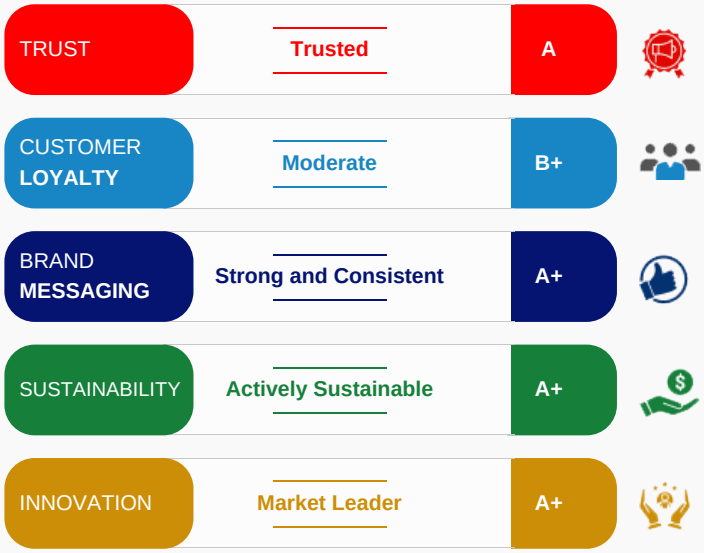
Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%

Overall Score **A+** 90.39%





Brand Index Analysis

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