Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Sting
Company	Pakistan Beverages Pvt Ltd
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	nationwide
Rating Updated	31st Oct 2025

Brand Audit Summary for Sting

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%

Familiarity : 95%

Affordability : 84.5%

Availability : 95%

Trust : 74.5%

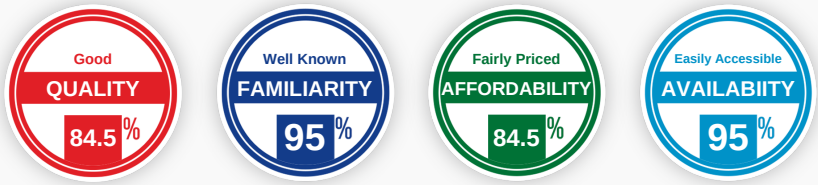
Customer Loyalty : 84.5%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 84.5%

Overall Score **A** 88.06%



TRUST	Somewhat Trusted	B+
CUSTOMER LOYALTY	High	A
BRAND MESSAGING	Strong and Consistent	A+
SUSTAINABILITY	Actively Sustainable	A+
INNOVATION	Innovative	A

Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org