

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Sting
Company	Pakistan Beverages Pvt Ltd
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	nationwide
Rating Updated	4th Aug 2025

Brand Audit Summary for Sting

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
High quality product

Familiarity : 84.5%
Popular among youth of country

Affordability : 95%
Prices are affordable

Availability : 84.5%
Available in stores and shops of country

Trust : 84.5%
Trusted by youth but not by grown individuals

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%
In flavored carbonated drink category



Overall Score

A+
91.50%



TRUST	Trusted	A	
CUSTOMER LOYALTY	Very High	A+	
BRAND MESSAGING	Strong and Consistent	A+	
SUSTAINABILITY	Actively Sustainable	A+	
INNOVATION	Market Leader	A+	

Brand Index Analysis