## **Brand Spotlight: Insights and Ratings**

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	7up
Company	Pakistan Beverages Pvt Ltd
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	nationwide
Rating Updated	31st Oct 2025

Brand Audit Summary for 7up		
A detailed consumer survey and expert audit reveal the following insights into the brand's performance:		
Final Brand Story		
Quality Score : 95%		
Familiarity : 95%		
Affordability: 95%		
Availability : 95%		
Trust : 95%		
Customer Loyalty : 95%		
Brand Messaging : 95%		
Sustainability : 95%		
Innovation : 95%		

