Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Fresh Up
Company	Hilal Foods Pvt Ltd
Category	Food & Beverages - Snacks & Confectioneries
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Fresh Up

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 95%

Availability : 95%

Trust : 95%

Customer Loyalty : 0%

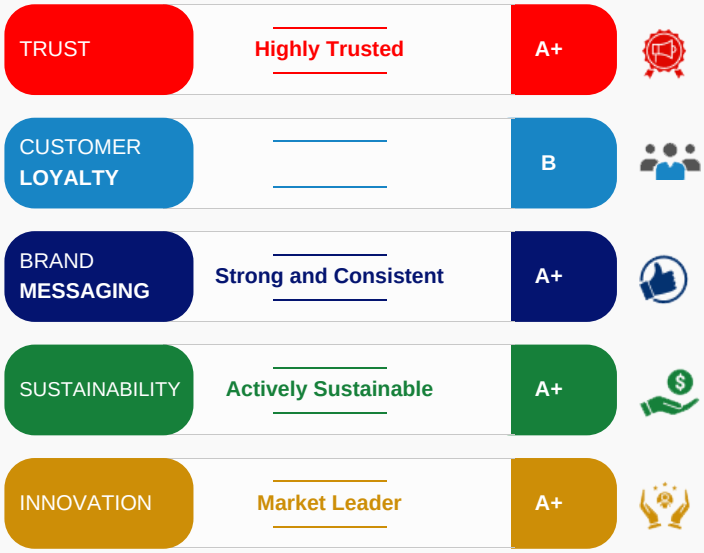
Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%

Overall Score **A+** 95.00%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org