Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Allied Bank Aitebar
Company	Allied Bank Limited
Category	Financial Services - Islamic Bank
Market	nationwide
Rating Updated	22nd Aug 2025

Brand Audit Summary for Allied Bank Aitebar

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 74.5%

Familiarity : 95%

Affordability : 84.5%

Availability : 84.5%

Trust : 74.5%

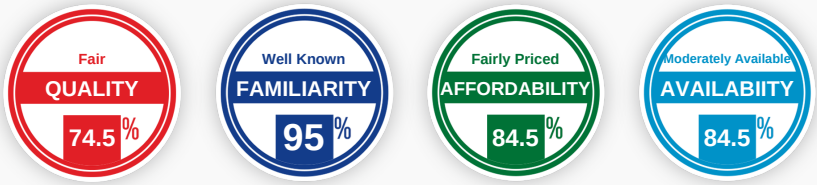
Customer Loyalty : 74.5%

Brand Messaging : 84.5%

Sustainability : 84.5%

Innovation : 84.5%

Overall Score **A** 82.33%



TRUST	Somewhat Trusted	B+
CUSTOMER LOYALTY	Moderate	B+
BRAND MESSAGING	Clear	A
SUSTAINABILITY	Basic Steps	A
INNOVATION	Innovative	A

Brand Index Analysis

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