## **Brand Spotlight: Insights and Ratings**

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name Allied Bank Aitebar

Company Allied Bank Limited

Category Financial Services - Islamic Bank

Market nationwide

Rating Updated 22nd Aug 2025

## Brand Audit Summary for Allied Bank Aitebar

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

**Final Brand Story** 

Quality Score: 74.5%

Familiarity: 95%

Affordability: 84.5%

Availability: 84.5%

Trust: 74.5%

Customer Loyalty: 74.5%

**Brand Messaging: 84.5%** 

Sustainability: 84.5%

Innovation: 84.5%

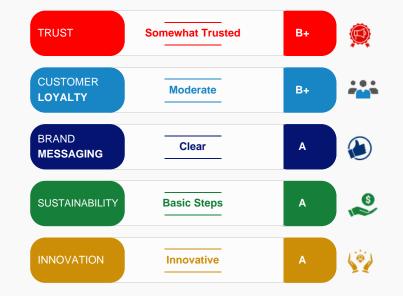












## **Brand Index Analysis**