# Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

| | |
|---|---|
| **Brand Name** | MCB Islamic |
| **Company** | Muslim Commercial Bank Limited |
| **Category** | Financial Services - Islamic Bank |
| **Market** | nationwide |
| **Rating Updated** | 22nd Aug 2025 |

## Brand Audit Summary for MCB Islamic

**A detailed consumer survey and expert audit reveal the following insights into the brand's performance:**

**Final Brand Story**

**Quality Score : 74.5%**

**Familiarity : 84.5%**

**Affordability : 84.5%**

**Availability : 84.5%**

**Trust : 84.5%**

**Customer Loyalty : 74.5%**

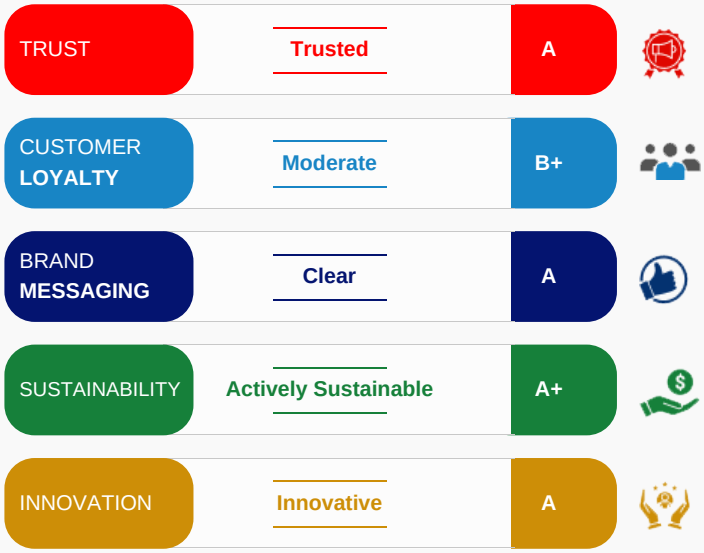
**Brand Messaging : 84.5%**

**Sustainability : 95%**

**Innovation : 84.5%**

Overall Score **A** 83.44%




## Brand Index Analysis

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