Brand Spotlight: Insights and Ratings

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Innovation: 84.5%

Brand NameBank Alfalah IslamicCompanyBank Alfalah LimitedCategoryFinancial Services - Islamic BankMarketnationwideRating Updated22nd Aug 2025

Brand Audit Summary for Bank Alfalah Islamic A detailed consumer survey and expert audit reveal the following insights into the brand's performance: **Final Brand Story Quality Score: 95%** Familiarity: 95% Affordability: 84.5% Availability: 95% Trust: 95% **Customer Loyalty: 95% Brand Messaging: 95%** Sustainability: 95%

