Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Shan Sauces
Company	Shanfoods
Category	Food & Beverages - Ketchup and Sauces
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Shan Sauces

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
Using excellent quality raw materials

Familiarity : 95%
One of the most famous brands of Pakistan

Affordability : 95%
Prices are market competitive

Availability : 95%
Widely available in country

Trust : 84.5%
One of the trusted brand in terms of taste

Customer Loyalty : 95%
Customers are loyal for its taste and quality

Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%
Leaders in terms of spice mix

Overall Score **A+** 93.83%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org