Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Shan Sauces
Company	Shanfoods
Category	Food & Beverages - Ketchup and Sauces
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Shan Sauces

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score: 95%

Using excellent quality raw materials

Familiarity: 95%

One of the most famous brands of Pakistan

Affordability: 95%

Prices are market competitive

Availability: 95%

Widely available in country

Trust: 84.5%

One of the trusted brand in terms of taste

Customer Loyalty: 95%

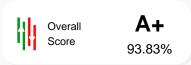
Customers are loyal for its taste and quality

Brand Messaging: 95%

Sustainability: 95%

Innovation: 95%

Leaders in terms of spice mix













Brand Index Analysis