Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Dipitt
Company	ITT Foods Pvt Ltd
Category	Food & Beverages - Ketchup and Sauces
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Dipitt

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
One of the top quality brands

Familiarity : 95%
Popular among restaurants and commercial users

Affordability : 95%
Prices are low as compared to other top brands

Availability : 84.5%
Widely available in restaurants, but not available in all stores and shops

Trust : 95%
Top trusted brand for commercial users

Customer Loyalty : 95%
Brands are loyal to it

Brand Messaging : 95%

Sustainability : 95%
One of the most sustainable brands

Innovation : 95%
Leader in terms of sauces and dips

Overall Score **A+** 93.83%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org