

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Youngs Mayonnaise
Company	YOUNGS PRIVATE LTD
Category	Food & Beverages - Ketchup and Sauces
Market	nationwide
Rating Updated	4th Aug 2025

Brand Audit Summary for Youngs Mayonnaise

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
One of the top quality brands of country

Familiarity : 95%
One of the most popular brands of country

Affordability : 84.5%
Prices are market competitive

Availability : 95%
Easily available all over country

Trust : 95%
A trust worthy brand of pakistan

Customer Loyalty : 84.5%
Customer are not only stick to it

Brand Messaging : 95%
A good brand messaging

Sustainability : 95%

Innovation : 95%
One of the leader in sauces



Overall Score

A+
92.67%



TRUST	Highly Trusted	A+	
CUSTOMER LOYALTY	High	A	
BRAND MESSAGING	Strong and Consistent	A+	
SUSTAINABILITY	Actively Sustainable	A+	
INNOVATION	Market Leader	A+	

Brand Index Analysis