Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Knoor Sauces
Company	Unilever.pk
Category	Food & Beverages - Ketchup and Sauces
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Knoor Sauces

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%
sauces are of good quality

Familiarity : 95%
A very familiar brand for sauces

Affordability : 95%
Prices are competitive

Availability : 95%
Available all over country

Trust : 95%
A trust worthy and old sauce brand

Customer Loyalty : 95%

Brand Messaging : 84.5%
Strong and clear message delivery on different platforms

Sustainability : 95%

Innovation : 95%

Overall Score **A+** 92.67%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org