Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Shangrila Ketchup
Company	Shangrila Foods (Private) Limited
Category	Food & Beverages - Ketchup and Sauces
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Shangrila Ketchup

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
One of the excellent quality ketchup in country

Familiarity : 95%
One of the well known brands of Pakistan

Affordability : 95%
Prices are low and market competitive

Availability : 95%
Widely available in all over country

Trust : 95%
One of the highly and oldest brand of pakistan

Customer Loyalty : 95%
Customers are loyal for its taste and texture

Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%
One of the top ketchup brand of pakistan

Overall Score **A+** 95.00%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org