Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Jam Hearts
Company	Lotte Kolson Pvt Ltd
Category	Food & Beverages - Biscuits
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Jam Hearts

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%

Familiarity : 84.5%

Affordability : 84.5%

Availability : 74.5%

Trust : 84.5%

Customer Loyalty : 84.5%

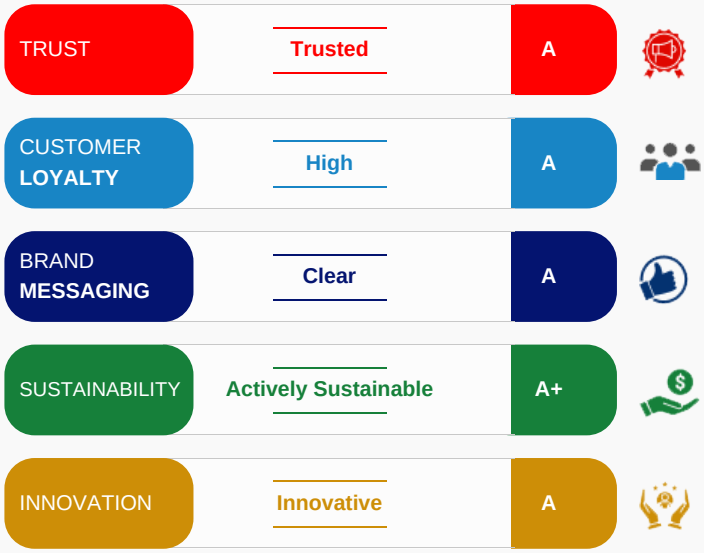
Brand Messaging : 84.5%

Sustainability : 95%

Innovation : 84.5%

Overall Score **A** 84.56%





Brand Index Analysis

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