Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	LU Wheatable
Company	Continental Biscuits Pvt Ltd
Category	Food & Beverages - Biscuits
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for LU Wheatable

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 74.5%

Availability : 74.5%

Trust : 95%

Customer Loyalty : 95%

Brand Messaging : 84.5%

Sustainability : 95%

Innovation : 95%

Overall Score **A** 89.28%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org