Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	LU Candi
Company	Continental Biscuits Pvt Ltd
Category	Food & Beverages - Biscuits
Market	urban_major_cities,semi_urban_areas,nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for LU Candi

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 84.5%

Availability : 95%

Trust : 95%

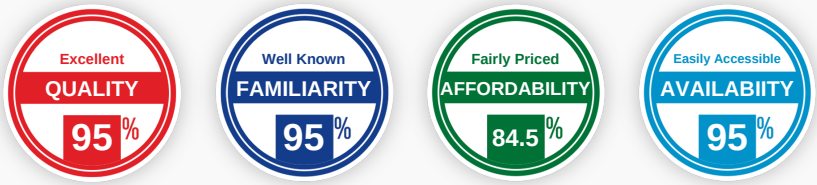
Customer Loyalty : 95%

Brand Messaging : 84.5%

Sustainability : 95%

Innovation : 84.5%

Overall Score **A+** 91.50%



TRUST	Highly Trusted	A+
CUSTOMER LOYALTY	Very High	A+
BRAND MESSAGING	Clear	A
SUSTAINABILITY	Actively Sustainable	A+
INNOVATION	Innovative	A

Brand Index Analysis

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