

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



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|----------------|---|
| Brand Name | LU Candi |
| Company | Continental Biscuits Pvt Ltd |
| Category | Food & Beverages - Biscuits |
| Market | urban_major_cities,semi_urban_areas,nationwide,international_market |
| Rating Updated | 4th Aug 2025 |

Brand Audit Summary for LU Candi

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

- Final Brand Story
- Quality Score : 95%
- Familiarity : 95%
- Affordability : 84.5%
- Availability : 95%
- Trust : 95%
- Customer Loyalty : 95%
- Brand Messaging : 84.5%
- Sustainability : 95%
- Innovation : 84.5%



Overall Score

A+
91.50%



| | | | |
|------------------|----------------------|----|--|
| TRUST | Highly Trusted | A+ | |
| CUSTOMER LOYALTY | Very High | A+ | |
| BRAND MESSAGING | Clear | A | |
| SUSTAINABILITY | Actively Sustainable | A+ | |
| INNOVATION | Innovative | A | |

Brand Index Analysis