Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	LU Bakeri
Company	Continental Biscuits Pvt Ltd
Category	Food & Beverages - Biscuits
Market	urban_major_cities,semi_urban_areas,nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for LU Bakeri

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 74.5%

Availability : 84.5%

Trust : 95%

Customer Loyalty : 95%

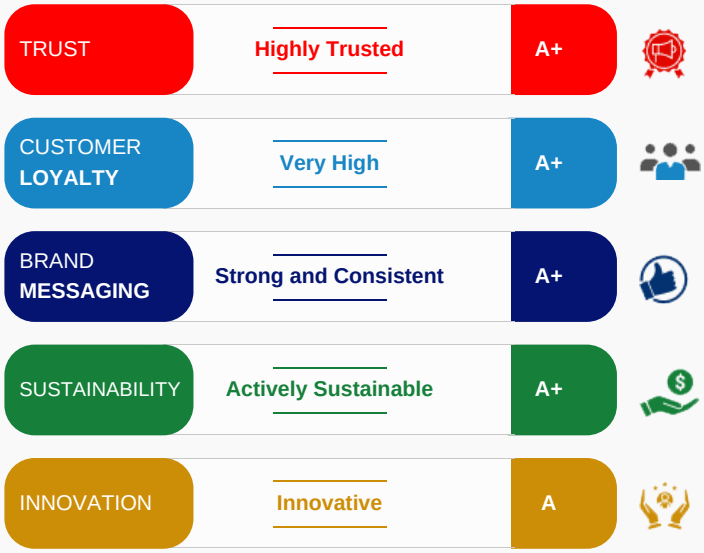
Brand Messaging : 95%

Sustainability : 95%

Innovation : 84.5%

Overall Score **A+** 90.39%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org