# Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

| | |
|---|---|
| **Brand Name** | mondelle |
| **Company** | Kraft Foods |
| **Category** | Food & Beverages - Frozen Foods |
| **Market** | nationwide,international_market |
| **Rating Updated** | 4th Aug 2025 |

## Brand Audit Summary for mondelle

**A detailed consumer survey and expert audit reveal the following insights into the brand's performance:**

**Final Brand Story**

**Quality Score : 74.5%**

**Familiarity : 74.5%**

**Affordability : 84.5%**

**Availability : 74.5%**

**Trust : 74.5%**

**Customer Loyalty : 74.5%**

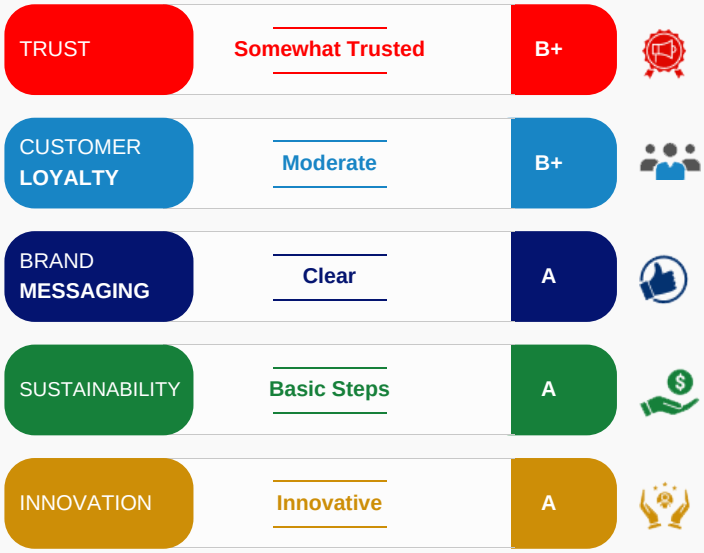
**Brand Messaging : 84.5%**

**Sustainability : 84.5%**

**Innovation : 84.5%**

Overall Score **B+** 78.94%




## Brand Index Analysis

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