

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Mon Salwa
Company	Quick food industries pvt ltd
Category	Food & Beverages - Frozen Foods
Market	nationwide
Rating Updated	4th Aug 2025

Brand Audit Summary for Mon Salwa

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

- Final Brand Story**
- Quality Score : 84.5%**
popular for Good Quality
- Familiarity : 95%**
Popular among industries and food chain brands
- Affordability : 84.5%**
Prices are market competitive
- Availability : 95%**
Available in all big cities of country
- Trust : 84.5%**
A trusted brand in frozen food lovers
- Customer Loyalty : 84.5%**
Due to unique taste and quantity
- Brand Messaging : 84.5%**
- Sustainability : 95%**
One of the oldest frozen food brands
- Innovation : 84.5%**
Innovative with limited SKU



Overall Score

A
88.00%



TRUST	Trusted	A	
CUSTOMER LOYALTY	High	A	
BRAND MESSAGING	Clear	A	
SUSTAINABILITY	Actively Sustainable	A+	
INNOVATION	Innovative	A	

Brand Index Analysis