Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Mon Salwa
Company	Quick food industries pvt ltd
Category	Food & Beverages - Frozen Foods
Market	nationwide
Rating Updated	4th Aug 2025

Brand Audit Summary for Mon Salwa

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%
popular for Good Quality

Familiarity : 95%
Popular among industries and food chain brands

Affordability : 84.5%
Prices are market competitive

Availability : 95%
Available in all big cities of country

Trust : 84.5%
A trusted brand in frozen food lovers

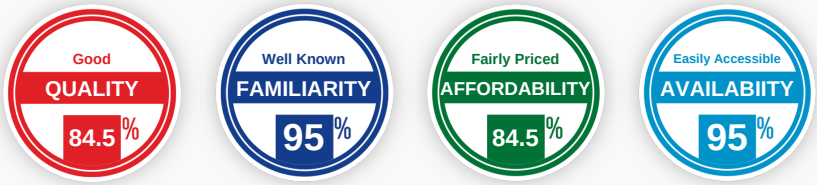
Customer Loyalty : 84.5%
Due to unique taste and quantity

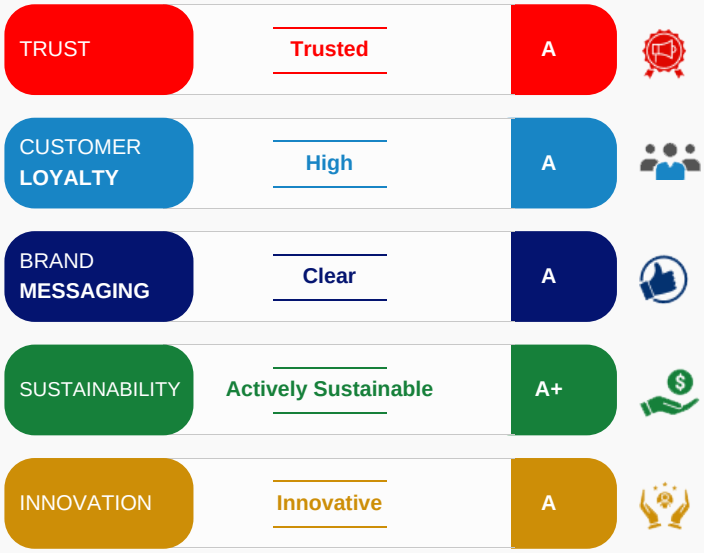
Brand Messaging : 84.5%

Sustainability : 95%
One of the oldest frozen food brands

Innovation : 84.5%
Innovative with limited SKU

Overall Score **A** 88.00%





Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org