

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	dairynomung
Company	engrofoods
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for dairynomung

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 74.5%

Low UHT treated

Familiarity : 74.5%

Not as much aware as other brands

Affordability : 84.5%

Prices are market competitive

Availability : 74.5%

Not as much available

Trust : 84.5%

Customer Loyalty : 74.5%

Due to low availability

Brand Messaging : 84.5%

Sustainability : 84.5%

Innovation : 84.5%



Overall
Score

A

80.06%



TRUST

Trusted

A



CUSTOMER
LOYALTY

Moderate

B+



BRAND
MESSAGING

Clear

A



SUSTAINABILITY

Basic Steps

A



INNOVATION

Innovative

A



Brand Index Analysis