Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	dairyomung
Company	engrofoods
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for dairyomung

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 74.5%
Low UHT treated

Familiarity : 74.5%
Not as much aware as other brands

Affordability : 84.5%
Prices are market competitive

Availability : 74.5%
Not as much available

Trust : 84.5%

Customer Loyalty : 74.5%
Due to low availability

Brand Messaging : 84.5%

Sustainability : 84.5%

Innovation : 84.5%

Overall Score **A** 80.06%



TRUST	Trusted	A
CUSTOMER LOYALTY	Moderate	B+
BRAND MESSAGING	Clear	A
SUSTAINABILITY	Basic Steps	A
INNOVATION	Innovative	A

Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org