Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	pakolamilk
Company	mehranbottlers
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for pakolamilk

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 74.5%
As per Google Rating

Familiarity : 84.5%
Not as popular as Pakola Flavored Milk

Affordability : 84.5%
Prices are market competitive

Availability : 64.5%
Holds pnly 3% share in milk market as per VIS survey

Trust : 84.5%

Customer Loyalty : 74.5%
Due to low availability

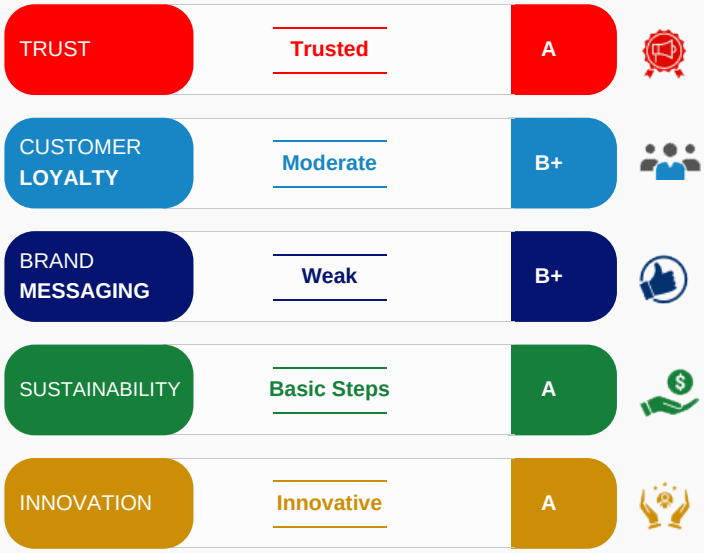
Brand Messaging : 74.5%
Not as much promotion

Sustainability : 84.5%

Innovation : 84.5%

Overall Score **B+** 78.94%





Brand Index Analysis

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