

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	pakolamilk
Company	mehranbottlers
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for pakolamilk

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

- Final Brand Story**
- Quality Score : 74.5%**
As per Google Rating
- Familiarity : 84.5%**
Not as popular as Pakola Flavored Milk
- Affordability : 84.5%**
Prices are market competitive
- Availability : 64.5%**
Holds only 3% share in milk market as per VIS survey
- Trust : 84.5%**
- Customer Loyalty : 74.5%**
Due to low availability
- Brand Messaging : 74.5%**
Not as much promotion
- Sustainability : 84.5%**
- Innovation : 84.5%**



Overall Score

B+
78.94%



TRUST	Trusted	A	
CUSTOMER LOYALTY	Moderate	B+	
BRAND MESSAGING	Weak	B+	
SUSTAINABILITY	Basic Steps	A	
INNOVATION	Innovative	A	

Brand Index Analysis