Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	olpersmilk
Company	engrofoods
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for olpersmilk

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
It is UHT treated, free from any harmful bacteria and preservatives

Familiarity : 95%
Most popular brand in Pakistan

Affordability : 95%
Prices are market competitive

Availability : 95%
It is widely available through out the country

Trust : 95%
Because of certifications and good reputation

Customer Loyalty : 95%
Due to its good taste and richness

Brand Messaging : 95%
Strongly promote itself on all promotional platforms

Sustainability : 95%
A highly profitable brand

Innovation : 95%
Introduces new and innovative packaging

Overall Score **A+** 95.00%



TRUST	Highly Trusted	A+
CUSTOMER LOYALTY	Very High	A+
BRAND MESSAGING	Strong and Consistent	A+
SUSTAINABILITY	Actively Sustainable	A+
INNOVATION	Market Leader	A+

Brand Index Analysis

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