

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	olpersmilk
Company	engrofoods
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for olpersmilk

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
It is UHT treated, free from any harmful bacteria and preservatives

Familiarity : 95%
Most popular brand in Pakistan

Affordability : 95%
Prices are market competitive

Availability : 95%
It is widely available through out the country

Trust : 95%
Because of certifications and good reputation

Customer Loyalty : 95%
Due to its good taste and richness

Brand Messaging : 95%
Strongly promote itself on all promotional platforms

Sustainability : 95%
A highly profitable brand

Innovation : 95%
Introduces new and innovative packaging

Overall Score

A+
95.00%



TRUST	Highly Trusted	A+	
CUSTOMER LOYALTY	Very High	A+	
BRAND MESSAGING	Strong and Consistent	A+	
SUSTAINABILITY	Actively Sustainable	A+	
INNOVATION	Market Leader	A+	

Brand Index Analysis