

# Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	pakolasoda
Company	mehranbottlers
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	nationwide,international_market
Rating Updated	4th Aug 2025

## Brand Audit Summary for pakolasoda

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

**Final Brand Story**

**Quality Score : 95%**

**Familiarity : 95%**  
Well known in Flavored Soda category

**Affordability : 95%**  
Affordable prices

**Availability : 95%**  
Available in nearly all small and big shops of country

**Trust : 95%**  
Well reputed brand

**Customer Loyalty : 95%**  
Soda Lover Customers are loyal to it

**Brand Messaging : 95%**

**Sustainability : 95%**

**Innovation : 95%**  
Market leaders in soda category



Overall Score

A+  
95.00%



TRUST	Highly Trusted	A+	
CUSTOMER LOYALTY	Very High	A+	
BRAND MESSAGING	Strong and Consistent	A+	
SUSTAINABILITY	Actively Sustainable	A+	
INNOVATION	Market Leader	A+	

## Brand Index Analysis