Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	dayfreshmilk
Company	dairyland
Category	Food & Beverages - Milk
Market	nationwide,international_market
Rating Updated	5th Aug 2025

Brand Audit Summary for dayfreshmilk

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%

Familiarity : 84.5%

Affordability : 84.5%

Availability : 84.5%

Trust : 84.5%

Customer Loyalty : 74.5%

Brand Messaging : 84.5%

Sustainability : 95%

Innovation : 84.5%

Overall Score **A** 84.56%



TRUST	Trusted	A
CUSTOMER LOYALTY	Moderate	B+
BRAND MESSAGING	Clear	A
SUSTAINABILITY	Actively Sustainable	A+
INNOVATION	Innovative	A

Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org