Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Brooke Bond Supreme
Company	Lipton Teas and Infusions
Category	Food & Beverages - Tea / Coffee
Market	nationwide,international_market
Rating Updated	11th Oct 2025

A detailed consumer survey and expert audit reveal the		
following insights into the brand's performance: Final Brand Story Quality Score: 95% Familiarity: 84.5% Affordability: 84.5% Availability: 84.5% Trust: 95% Customer Loyalty: 84.5% Brand Messaging: 95% Sustainability: 95%	Brand Audit Summary for Brooke Bond Supreme	
Quality Score: 95% Familiarity: 84.5% Affordability: 84.5% Availability: 84.5% Trust: 95% Customer Loyalty: 84.5% Brand Messaging: 95% Sustainability: 95%	A detailed consumer survey and expert audit reversely following insights into the brand's performance:	eal the
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Trust: 95% Customer Loyalty: 84.5% Brand Messaging: 95% Sustainability: 95%	Affordability: 84.5%	
Customer Loyalty : 84.5% Brand Messaging : 95% Sustainability : 95%	Availability: 84.5%	
Brand Messaging : 95% Sustainability : 95%	Trust : 95%	
Sustainability : 95%	Customer Loyalty : 84.5%	
	Brand Messaging : 95%	
Innovation : 95%	Sustainability : 95%	
	Innovation : 95%	

