

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Tapal Danedar
Company	Tapal Tea Pvt Ltd
Category	Food & Beverages - Tea / Coffee
Market	nationwide,international_market
Rating Updated	8th Oct 2025

Brand Audit Summary for Tapal Danedar

Tapal Danedar is a popular black tea brand from Pakistan known for its distinctive granular texture, rich color, strong aroma, and robust flavor. The name "danedar" means "granules" or "danas," referring to the high-quality Kenyan tea leaves used in the blend.

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

One of the top and old tea brands of Pakistan.

Quality Score : 95%

Familiarity : 95%

Affordability : 95%

Availability : 95%

Trust : 95%

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 95%



Overall Score

A+
95.00%



TRUST

Highly Trusted

A+



CUSTOMER
LOYALTY

Very High

A+



BRAND
MESSAGING

Strong and Consistent

A+



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Market Leader

A+



Brand Index Analysis

A well known tea brand of Pakistan