Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Tullo Cooking Oil
Company	Dalda Foods Ltd
Category	Food & Beverages - Cooking Oils & Banaspati
Market	nationwide,international_market
Rating Updated	15th Aug 2025

Brand Audit Summary for Tullo Cooking Oil

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 84.5%

Availability : 95%

Trust : 84.5%

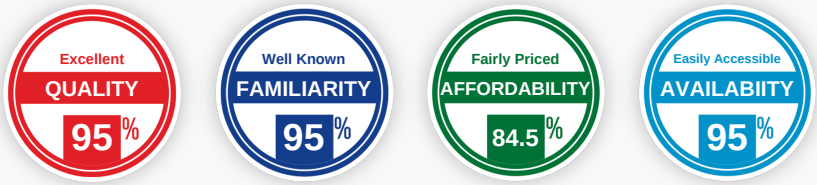
Customer Loyalty : 95%

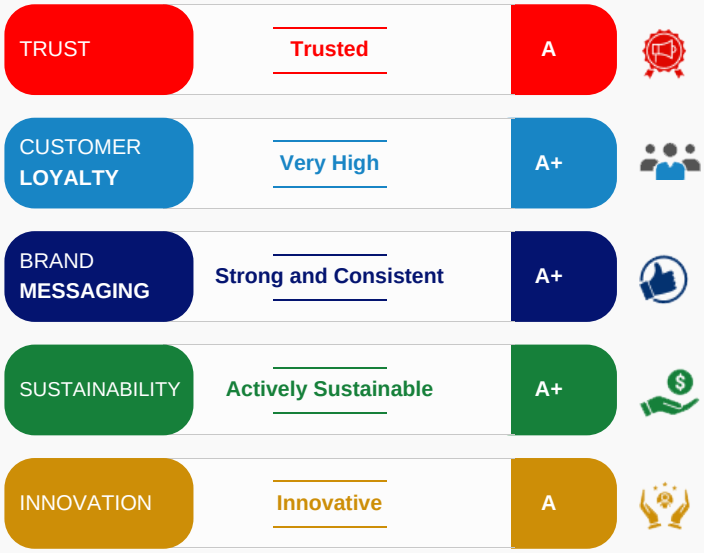
Brand Messaging : 95%

Sustainability : 95%

Innovation : 84.5%

Overall Score **A+** 91.50%





Brand Index Analysis

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