# Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

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|---|---|
| **Brand Name** | Dalda |
| **Company** | Dalda Foods Ltd |
| **Category** | Food & Beverages - Cooking Oils & Banaspati |
| **Market** | urban_major_cities,semi_urban_areas,rural_areas,nationwide,international_market |
| **Rating Updated** | 15th Aug 2025 |

## Brand Audit Summary for Dalda

**A detailed consumer survey and expert audit reveal the following insights into the brand's performance:**

**Final Brand Story**

**Quality Score : 95%**

**Familiarity : 95%**

**Affordability : 95%**

**Availability : 95%**

**Trust : 95%**

**Customer Loyalty : 95%**

**Brand Messaging : 95%**

**Sustainability : 95%**

**Innovation : 95%**

Overall Score **A+** 95.00%







## Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org